



Department of Horticulture and Food Processing Government of UP







The Traveller Foodie

IIA Bhawan Ground, Vibhuti Khand, Gomti Nagar, Lucknow, UP, India

India Food Expo-2019- Reimbursement of 80 to 100 % stall charges subject to maximum Rs 30000/-, travel & transport expenses up to Rs 15000/- under PMA Scheme of Ministry of MSME Government of India + support up to Rs 3000/- form IIA for Hotel stay Guidelines for availing the Reimbursement

facility from Min. of MSME

Dear MSE Prospective Exhibitor,

An excellent opportunity awaits you to participate as exhibitor in Biggest Food Industry Exhibition of Uttar Pradesh (India Food Expo-2019) from 8th to 10th November 2019 at IIA Bhawan Grounds, VibhutiKhand, Gomti Nagar, Lucknow, U.P, India. The event is being organised jointly by Indian Industries Association (IIA) and Government of U.P, Department of Horticulture & Food Processing. Details of the event can be seen at www.indiafoodexpo.in . Event brochure is also attached for ready reference.

Almost all expenses of Micro & Small Enterprises will get reimbursed from Ministry of MSME Govt. of India as well as from IIA as stated above. However this facility is available for first come first serve basis.

To avail this opportunity you may follow the following steps:-

Step 1- Micro &Small Units to ensure that they have Valid UdyogAdhar Memorandum (UAM) and are registred in MSME Data Banks. If not registered as yet, get it done online for UAM at :<u>https://msmeudyogregistration.org/</u>and for MSME Databank at : <u>http://www.msmedatabank.in/Register/RegisterYourSelfNew.aspx</u>.

Step 2- Micro & Small Units to book a 6sqm stall allowed for reimbursement under the scheme (If you require bigger stall, you will be provided the same at extra cost to be paid to IIA and the reimbursement under the scheme will be limited to 6sqm stall) in India Food Expo @ Rs 6000/- per sqm + 18% GST to be paid in favour of "Indian Industries Association" in its Bank Account in Punjab National Bank, Gomti Nagar Branch, Lucknow-226010, India Account No. 3926002105000804; RTGS/NEFT IFS Code: PUNB0392600.

As a special case stall can be booked with 50% payment and remaining 50% to be paid on obtaining the approval of reimbursement from Ministry of MSME.

On receipt of the payment, Indian Industries Association will issue the bill & receipt which will be required to be uploaded while applying online for reimbursement from Ministry of MSME.

Step 3- After booking the stall apply for the Reimbursement online at : <u>https://my.msme.gov.in/MyMsme/Reg/COM_Matu.aspx</u>and click on Domestic Trade Fairs / Exhibitions. Feed UAM No and PAN No as given in MSME Databank. After successfully validating UAM, Application Form will open wherein fill the required information & upload payment receipt received from Indian Industries Association and press Submit button.

Step 4- Status of approval of the application can be checked at: <u>https://my.msme.gov.in/MyMsme/COM_UserLogin.aspx</u>. You may also print your application form for reference.

<u>Step 5-</u> On approval of the application online and after the completion of Event, submit the claim on the claim form attached herewith to MSME DIs falling in your jurisdictional area for which go to <u>http://dcmsme.gov.in/dips/dipr.html</u> and click on "Dist Wise View / Profile for applicable MSME DI in your case.

For your convenience if you have any query you may contact at 8601855546 | contact@indiafoodexpo.in .

Looking forward to welcome you in India Food Expo-2019.

At your Service For Team India Food Expo Premlata Sharma / Neelam Rao 8601855546 / 8601855543 contact@indiafoodexpo.in / info@indiafoodexpo.in