



## SPONSORSHIP OPPORTUNITIES



### Co-organizer/Sponsorship Opportunities for IFX-2020 (18<sup>th</sup>-20<sup>th</sup> Dec. 2020)

Benefits	Co-organiser	Platinum Sponsor	Gold Sponsor	Silver Sponsor
<b>Complementary Stall space</b>	<b>36 sq.mtr</b>	<b>27 Sq. Mtr.</b>	<b>18 Sq. Mtr.</b>	<b>9 Sq.mt.</b>
<b>One page Colour advertisement in IIA News Magazine / event</b>	3 insertions before the event on monthly intervals	2 insertions before the event on monthly intervals	1 insertions before the event on monthly intervals	×
<b>Mention in Radio Publicity</b>	✓	✓	×	×
<b>Link on IFX-2019 website with company's logo</b>	✓	✓	✓	✓
<b>Company's Product/Services Emailer to more than 8000 members of IIA</b>	4 Emails- Before the event in 15 days intervals	3 Emails- Before the event in 15 days intervals	2 Emails- Before the event in 15 days intervals	1 Email- Before the event in 15 days intervals
<b>Permission to display the company's Banner(s) at the venue of the event</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Company Catalogue in Delegate Kits of Seminar to be conducted</b>	✓	✓	✓	✓
<b>Exhibitor's Logo in Advertisements /Promotional Material/Website</b>	✓	✓	✓	✓
<b>Logo on Backdrops of inaugural function/ seminars etc</b>	✓	✓	✓	✓
<b>Logo on Hoardings</b>	✓	✓	✓	✓
<b>Logo on Pole Buntings</b>	✓	✓	✓	✓
<b>Logo on visitor's E-Invites</b>	✓	✓	✓	✓

<b>Logo on Exhibitors Directory/ Event Report</b>	✓	✓	✓	✓
<b>Logo on Main Entrance Gates</b>	✓	✓	✓	✓
<b>Standees near the business discussion area/ Seminar Halls</b>	4	3	2	1
<b>Sponsorship Amount excluding GST @ 18%</b>	INR Rs. 10 Lacs / USD \$ 20000	INR Rs.6 Lacs / USD \$12000	INR Rs 4 Lacs / USD \$ 8000	INR Rs.2 Lacs / USD \$ 4000

### **Other Sponsorship Opportunities**

<b>Deliverables</b>	<b>Seminar Sponsorship</b>	<b>Visitor Registration / Exhibitors Badges / Lanyard Sponsorship</b>
<b>Free Built-up Exhibition Space</b>	<b>9 Sqmt</b>	<b>9 Sqmt</b>
<b>Free Space for Banners/Standees (Max. Size 6x3ft.)</b>	<b>3</b>	<b>1</b>
<b>Logo on Website</b>	✓	✓
<b>Company's Audio Visual presentation / Film in the Conference during Tea / Lunch Break</b>	✓	×
<b>Company brochure inserted in the Seminar delegate kit</b>	✓	✓
<b>Sponsorship Amount</b>	INR Rs.1 Lacs / USD \$ 2000	INR Rs.1 Lacs / USD \$ 2000

#### **Bank Details:**

The payment is to be made in favour of "INDIAN INDUSTRIES ASSOCIATION"

Bank Name :- PUNJAB NATIONAL BANK

Branch:- PNB, Vibhuti Khand, Gomti Nagar, Lucknow-226010

Account Number: 3926002105000804; RTGS/NEFT/ IFSC CODE: PUNB0392600

#### **For more details contact: -**

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