

Organizer



## **SPONSORSHIP OPPORTUNITIES**

**(3<sup>rd</sup> – 5<sup>th</sup> Nov. 2023)**

<b>Benefits</b>	<b>Platinum Sponsor</b>	<b>Diamond Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>
<b>Complementary Stall space</b>	<b>36 Sq.mt.</b>	<b>27Sq. mt.</b>	<b>18 Sq.mt.</b>	<b>9 Sq.mt.</b>
<b>One page Colour advertisement in IIA News Magazine / event report</b>	<b>4 Intersections</b>	<b>3 Intersections</b>	<b>2 Intersections</b>	<b>1 Intersections</b>
<b>Mention in Radio Publicity</b>	✓	×	×	×
<b>Link on IFX-2022 website with company's logo</b>	✓	✓	✓	✓
<b>Company's Product / Services Emailer to more than 10000 members of IIA &amp; Visitor Registered online prior of start of the event</b>	4 Emailers	3 Emailers	2 Emailers	1 Emailers
<b>Permission to display the company's Banner(s) at the venue of the Exhibition</b>	4	3	2	1
<b>Company Catalogue in Delegate Kits of Seminars to be conducted during the event</b>	✓	✓	✓	✓
<b>Exhibitor's Logo in Advertisements / Promotional Material / Website</b>	✓	✓	✓	✓
<b>Logo on Backdrops of inaugural function / seminars etc</b>	✓	✓	✓	✓
<b>Logo on Hoardings</b>	✓	✓	✓	✓

Logo on visitor's E-Invites	✓	✓	✓	✓
Logo on Exhibitors Directory / Event Report	✓	✓	✓	✓
Logo on Main Entrance Gates	✓	✓	✓	✓
Standees near the business discussion area / Seminar Halls	4	3	2	1
Sponsorship Amount excluding GST @ 18%	INR Rs.6 Lacs	INR Rs. 4.5Lacs	INR Rs. 3Lacs	INR Rs. 1.5 Lac

### **OTHER SPONSORSHIP OPPORTUNITIES**

Deliverables	Seminar Sponsorship	Visitors & Exhibitors Badges Sponsorship
Free Built-up Exhibition Space	9 Sq.mt.	9 Sq.mt.
Free Space for Banners /Standees (Max. Size 6x3ft)	3	1
Logo on Website	✓	✓
Company's Audio Visual presentation/ Film in the conference during Tea/ Lunch Break	✓	✓
Company brochure inserted in the Seminar delegate kit	✓	✓
Sponsorship Amount	INR Rs. 1Lacs	INR Rs. 1Lacs

**Bank Details :-**

The payment is to be made in favour of "INDIAN INDUSTRIES ASSOCIATION"

Bank Name : PUNJAB NATIONAL BANK

Branch : PNB, Vibhuti Khand, Gomti Nagar, Lucknow-226010

Account Number : 3926002105000804; RTGS/NEFT/ IFSC CODE: PUNB0392600

**For more details contact : -**

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