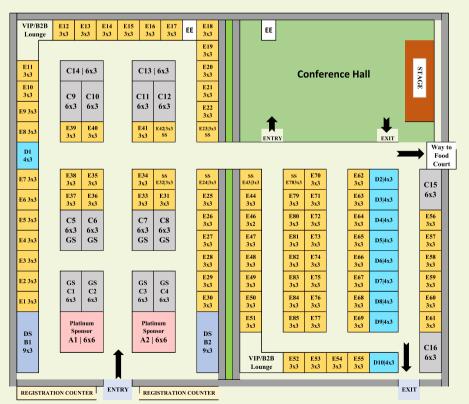
FLOOR PLAN - INDIA FOOD EXPO 2026







STALL TYPE

6X6 - 36 Sq.mt | 9X3 - 27 Sq.mt | 6X3 - 18 Sq.mt 4X3 - 12 Sq.mt | 3X3 - 9 Sq.mt

OTHER BRANDING OPPORTUNITIES

Branding Options	Charges* INR		
Visitors & Exhibitors Badges Sponsorship	125,000		
Pillar Box: 4 Sides – 4ft x 8ft Each	20,000		
Standee - Size 3ft x 6ft	5,000		
Standee - Size 4ft x 8ft	8,000		
Directional Signage - Size 3ft x 6ft Shared Branding with Event Name	3500		
Venue Branding - Matt flex on plybatton with black masking on back side	150 Per Sq.ft.		
Digital Standee	12000 Per Day		
Branded Mobile Charging Station	5000		
Influencer Collaborations - As per requirement and mutual commitment			

*Note: GST @18% is applicable on above rates

BEYOND BUSINESS OPPORTUNITIES (WHY IFX-26 IN LUCKNOW)

Lucknow—the capital of Uttar Pradesh—is renowned for its rich cultural heritage, historical monuments, Awadhi cuisine, and traditions of art and craft. The state of Uttar Pradesh itself is home to world-famous landmarks such as the Taj Mahal in Agra, Varanasi—the spiritual capital of India, and the Buddhist circuit including Sarnath and Kushinagar. We are confident that the Exhibitors & Visitors will find both commercial and cultural engagements equally enriching while participating in India Food Expo-2026.





About INDIAN INDUSTRIES ASSOCIATION

About the Organiser: Indian Industries Association(IIA) an apex representative body of MSMEs committed for growth & prosperity of industry is organising this event with the support of related Central & State Government Ministry & Department. IIA is a more than 15500 member's strong Industry Association. Through advisory & consultative process IIA has been successful to create & sustain a climate conducive to the growth of Industries since its inception in 1985. For more details on IIA log on to https://iiaonline.in.

FACILITIES FOR EXHIBITOR/VISITOR

- · One to One Business Meeting
- Stay/Hotel Assistance

For the convenience of the Visitors / Exhibitors, Special discounted rates have been negotiated by Indian Industries Association with the hotels in Lucknow. For details click at http://indiafoodexpo.in/hotel-tie-ups/

CONTACT US

info@indiafoodexpo.in contact@indiafoodexpo.in www.iiaonline.in

Website www.indiafoodexpo.in

Address

IIA Bhawan, Vibhuti Khand, Gomti Nagar Lucknow - 226010, Uttar Pradesh Lucknow



INDIAN INDUSTRIES ASSOCIATION

Presents







16th, 17th & 18th January 2026 **Venue- Regalia Greens**,

(Near Sage Cricket Stadium & Chatori Gali) 1090 Crossing, Gomti Nagar, Lucknow, Uttar Pradesh, India - 226010









10th Grand Expo on Food Processing Industries

PARTICIPATE LEARN CONNECT



IFX aims to put on display new developments/ technologies/machines/equipments/processes/ product innovation in Food Processing Sector and showcase the future of the Food Processing Industries in India.

HIGHLIGHTS OF **INDIA FOOD EXPO 2026**

- ✓ Representation from National and International Organizations
- Seminars on the latest Food Processing Technologies, and the future of agro & food industries in India agro & food industries in India
- ✓ Discussion on Policies and Schemes under central government and state governments rolled out for the industry
- Platform to network with Industry People, Government Officials, and
- Opportunity to showcase your product/services to the world
- Opportunity to explore export possibilities
- √ Interaction with potential buyers and sellers

GLIMPSES OF PREVIOUS EDITIONS OF IFX



















EXHIBITORS PROFILE

Food Processing Machinery & Equipment

- Packaging Technology, Service & Materials
- Wrapping, Sealing &
- **Lamination Equipment** Food Testing Lab & Equipment
- Grain Milling Technology
- Dairy, Bakery Product & **Technology**
- Grading & Sorting Machinery
- Pack Houses/Warehousing **Equipment & Machinery**

Cold Room & Refrigeration **Appliances**

- Kitchen Equipment (Domestic & Industrial)
- Weight & Measurement Equipment

Food Products

- **Bakery and Confectionary,** Edible Oil and Seeds, Frozen & Functional Foods, Milk & Milk **Products and Pickles**
- Jam and Appalam (Pappad) Poultry and Cattle Feed, Ready to Cook Food (RTC) & **Dry Fruits, Soft Drinks and** Beverages
- Spices and Condiments, Tea & Coffee etc
- Organic Food Products Herbal Food Products

Infrastructure & Services

- Quality Certification Agencies
- Food Sector Infrastructure
- Perishable and Food Cargo Handling
- Food Park Developers
- •Banks/Agri Finance Companies

Scan to Register as Exhibitor

Agriculture Implements & Technology

• All kinds of Agriculture Implements, Equipments, Machineries and Technologies

VISITORS PROFILE

- Prospective Entrepreneurs / startup who intend to set up a Food Processing Industries.
- Existing Food Processing Manufacturers / Service Providers looking for New Technologies, Products & Processes etc.
- Scientists, Technology seekers and providers
- Consultants and Representatives from Institutions dealing in Food Processing R&D / Innovations.
- Delegates desiring to know about Government Policies and Incentives for setting up Food Processing Industry.
- Purchaser of Food Items
- Entrepreneurs willing to venture into Food Processing
- SectorImport/Export.
- Key personnel from Core and Allied Industries
- Policy Makers and Government Officials.
- Students from Professional & Educational Institutions

Scan to Register



SPONSORSHIP OPPORTUNITY

Benefits	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor
Complementary Stall Space	36 Sq.mt.	27Sq. mt.	18 Sq.mt.	9 Sq.mt.
Link on IFX-2026 website with company's logo	~	✓	✓	√
Exhibitor's Logo in Advertisements/ Promotional Material & Website	√	✓	✓	1
Logo display on visitor's E-Invites	√	/	/	/
Logo display on Hoardings	✓	1	1	1
Logo display on Main Entrance Gates	✓	✓	1	1
Logo display on Backdrops of inaugural function / seminars etc	1	✓	✓	√
Company Catalogue in Delegate Kits of Seminars to be conducted during the event	√	✓	✓	1
Logo display on Exhibitors Directory / Event Report	1	1	1	1
Mention in Radio Publicity	✓	×	×	×
Permission to display the company's Banner(s) at the venue of the Exhibition	4	3	2	1
Standees near the business discussion area / Seminar Halls	4	3	2	1
Company's Product / Services Emailer to more than 15500 members of IIA & Visitors Registered online prior of start of the event	4 E-mailers	3 E-mailers	2 E-mailers	1 E-mailer
One-page Colour Advertisement in IIA News Magazine / event report	4 Insertions	3 Insertions	2 Insertions	1 Insertion
Sponsorship Amount excluding GST @ 18%	₹ 10 Lacs \$ 12,000	₹ 7.5Lacs \$ 9,000	₹ 5 Lacs \$ 6000	₹ 2.5 Lac \$ 3000

Cost of Participation

Stall Type	Domestic	International
Bare Space Built up Stall	*Rs. 8500 per sq.mt. *Rs. 9000 per sq.mt.	*\$102 per sq.mt. *\$108 per sq.mt.



Scan For

*5% extra for corner stall (Non-Sponsored) GST@18% is applicable on above rates, Stall booking on FIRST COME FIRST SERVE BASIS

Bank Details

Bank Name: PUNJAB NATIONAL BANK

Branch: PNB, VIBHUTI KHAND, GOMTI NAGAR, **LUCKNOW - 226010, UTTAR PRADESH, INDIA**

Account Number: 3926002105000804

IFSC Code: PUNB0392600 Swift Code: PUNBINBBBPF



9415022544m@pph Indian Industries Association