

# INDIAN INDUSTRIES ASSOCIATION



Presents



**INDIA FOOD EXPO**

FARM TO FORK

**02 03 04**  
**OCTOBER 2026**



**Regalia Greens,**

Adjacent to Sage Cricket Stadium,  
1090 Crossing, Gomti Nagar,  
Lucknow, Uttar Pradesh,  
India - 226010

**11<sup>th</sup>**  
Grand Expo on Food  
Processing Industries

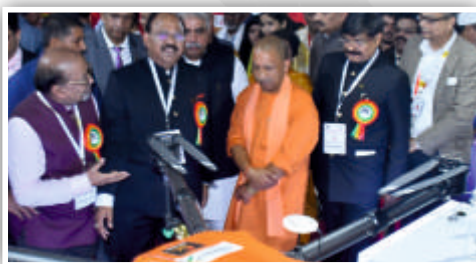
- PARTICIPATE
- LEARN
- CONNECT

"IFX aims to put on display new developments/technologies/machines/equipment/processes/product innovations in Food Processing Sector and showcase the future of the food processing industry in India."

# HIGHLIGHTS INDIA FOOD EXPO

- Representation from national and international organizations
- Seminars on the latest Food processing technologies, and the future of Agro & Food industries in India
- Discussion on policies and schemes under Central Government and State Governments rolled out for the industry
- Platform to network with Industry people, Government officials, and experts
- Opportunity to showcase your product/services to the world
- Opportunity to explore export possibilities
- Interaction with potential buyers and sellers
- Franchise Opportunities

## GLIMPSES OF PREVIOUS EDITIONS OF IFX



# EXHIBITOR PROFILE

## Food Processing Machinery & Equipments

- Packaging Technology, Service & Materials
- Wrapping, Sealing & Lamination Equipment
- Food Testing Lab & Equipment
- Grain Milling Technology
- Dairy, Bakery Product & Technology
- Grading & Sorting Machinery
- Pack Houses/Warehousing Equipment & Machinery
- Cold Room & Refrigeration Appliances
- Kitchen Equipment (Domestic & Industrial)
- Weight & Measurement Equipment

## Food Products

- Bakery and Confectionary, Edible Oil and Seeds, Frozen & Functional Foods, Milk & Milk Products and Pickles
- Jam and Appalam (Pappad), Poultry and Cattle Feed, Ready to Cook Food (RTC) & Dry Fruits, Soft Drinks and Beverages
- Spices and Condiments, Tea & Coffee etc
- Organic Food Products
- Herbal Food Products

## Infrastructure & Services

- Quality Certification Agency
- Food Sector Infrastructure
- Perishable and Food Cargo Handling
- Food Park Developers
- Banks/Agri Finance Companies
- Logistics

## Agriculture Implements & Technology

- All kinds of Agriculture Implements
- Equipments
- Machinery and Technologies

## Stall Charges

| Stall Type  | Domestic             | International     |
|-------------|----------------------|-------------------|
| Bare Space  | Rs. 8500 per sq.mt.* | \$102 per sq.mt.* |
| Shell Space | Rs. 9500 per sq.mt.* | \$108 per sq.mt.* |

\*5% extra for corner stall (Non-Sponsored)

\*GST@18% is applicable on above rates, Stall booking on First COME FIRST SERVE BASIS

Scan to Register  
as Exhibitor



# SPONSORSHIP OPPORTUNITY

| Benefits   | Platinum Sponsor     | Diamond Sponsor     | Gold Sponsor      | Silver Sponsor     |
|--|----------------------|---------------------|-------------------|--------------------|
| Complementary Stall space  | 36 Sq.mt.            | 27Sq. mt.           | 18 Sq.mt.         | 9 Sq.mt.           |
| Link on IFX-2026 website with company's logo   | ✓                    | ✓                   | ✓                 | ✓                  |
| Exhibitor's Logo in Advertisements / Promotional Material / Website  | ✓                    | ✓                   | ✓                 | ✓                  |
| Logo on visitor's E-Invites  | ✓                    | ✓                   | ✓                 | ✓                  |
| Logo on Hoardings  | ✓                    | ✓                   | ✓                 | ✓                  |
| Logo on Main Entrance Gates  | ✓                    | ✓                   | ✓                 | ✓                  |
| Logo on Backdrops of inaugural function / seminars etc   | ✓                    | ✓                   | ✓                 | ✓                  |
| Company Catalogue in Delegate Kits of Seminars to be conducted during the event  | ✓                    | ✓                   | ✓                 | ✓                  |
| Logo on Exhibitors Directory / Event Report  | ✓                    | ✓                   | ✓                 | ✓                  |
| Mention in Radio Publicity   | ✓                    | ×                   | ×                 | ×                  |
| Permission to display the company's Banner(s) at the venue of the Exhibition   | 4                    | 3                   | 2                 | 1                  |
| Standees near the business discussion area / Seminar Halls   | 4                    | 3                   | 2                 | 1                  |
| Company's Product / Services Emailer to more than 10000 members of IIA & Visitor Registered online prior of start of the event | 4 E-mailers          | 3 E-mailers         | 2 E-mailers       | 1 E-mailer         |
| One page Colour advertisement in IIA News Magazine / event report  | 4 Insertions         | 3 Insertions        | 2 Insertions      | 1 Insertion        |
| Sponsorship Amount excluding GST @ 18%   | 10 Lacs<br>\$ 12,000 | 7.5Lacs<br>\$ 9,000 | 5 Lacs<br>\$ 6000 | 2.5 Lac<br>\$ 3000 |

## OTHER BRANDING OPPORTUNITIES

| BRANDING OPTIONS  | Charges*           |
|---|--------------------|
| Visitors & Exhibitors Badges Sponsorship                                | Rs. 125,000        |
| Pillar Box: 4 Sides – 4ft x 8ft Each                                    | Rs. 20,000         |
| Standee - Size 3ft x 6ft  | Rs. 5,000          |
| Standee - Size 4ft x 8ft  | Rs. 8,000          |
| Directional Signage - Size 3ft x 6ft   Shared Branding with Event Name  | Rs. 3500           |
| Venue Branding - Matt flex on plybatton with black masking on back side | Rs. 150 Per Sq.ft. |
| Digital Standee   | Rs. 12000 Per Day  |
| Branded Mobile Charging Station   | Rs. 5000           |

Scan For Sponsorship Sorm



Influencer Collaborations - As per requirement and mutual commitment

\*Note: GST @18% is applicable on above rates

# FLOOR PLAN INDIA FOOD EXPO 2026



11TH EDITION - INDIA FOOD EXPO 02-03-04 OCTOBER 2026



## Stall Chart

|          |          |          |          |          |          |
|----------|----------|----------|----------|----------|----------|
| <b>A</b> | 48Sq.mt. | <b>B</b> | 36Sq.mt. | <b>C</b> | 28Sq.mt. |
| <b>D</b> | 27Sq.mt. | <b>E</b> | 24Sq.mt. | <b>F</b> | 21Sq.mt. |
| <b>G</b> | 20Sq.mt. | <b>H</b> | 18Sq.mt. | <b>I</b> | 15Sq.mt. |
| <b>J</b> | 12Sq.mt. | <b>K</b> | 9Sq.mt.  |          |          |

## VISITOR PROFILE

- Prospective Entrepreneurs / start up who intend to set up Food Processing Industries.
- Existing Food Processing manufacturers / service providers looking for new Technologies, products & processes etc.
- Scientists, Technology seekers and providers
- Consultants and Representatives from Institution dealing in Food processing R&D /innovations.
- Delegates desiring to know about Government Policies and incentives for setting up Food Processing Industry.
- Purchaser of Food items
- Entrepreneurs willing to venture into Food Processing
- Sector Import/ Export.
- Key personnel from core and allied industries
- Policy Makers and Government Officials.
- Students from Professional & Educational Institutions

Scan to Register  
as Visitor



## BEYOND BUSINESS OPPORTUNITIES (WHY IFX-26 IN LUCKNOW)

Lucknow—the capital of Uttar Pradesh—is renowned for its rich cultural heritage, historical monuments, Awadhi cuisine, and traditions of art and craft. The state of Uttar Pradesh itself is home to world-famous landmarks such as the Taj Mahal in Agra, Varanasi—the spiritual capital of India, and the Buddhist circuit including Sarnath and Kushinagar. We are confident that the Exhibitors & Visitors will find both commercial and cultural engagements equally enriching while participating in India Food Expo-2026.

## About:- INDIAN INDUSTRIES ASSOCIATION

THE ORGANISER

About the Organiser: Indian Industries Association (IIA) an apex body of MSMEs committed for growth & prosperity of industry is organising this event with the support of related Central & State Government Ministry & Department. IIA is a more than 15000 member's strong Industry Association. Through advisory & consultative process IIA has been successful to create & sustain a climate conducive to the growth of Industries since its inception in 1985. For more details on IIA log on to <https://iiaonline.in>.

## FACILITIES FOR EXHIBITOR/VISITOR

One to One Business Meeting  
Stay/Hotel Assistance

For the convenience of the Visitors / Exhibitors, Special discounted rates have been negotiated by Indian Industries Association with the hotels in Lucknow. For details click at <http://indiafoodexpo.in/hotel-tie-ups/>

## CONTACT US

### Address:

IIA Bhawan, Vibhuti Khand,  
Gomti Nagar, Lucknow - 226010,  
Uttar Pradesh Lucknow

### Phone:

+91 8601855543 • +91 9219979060

### Mail:

[info@indiafoodexpo.in](mailto:info@indiafoodexpo.in)  
[contact@indiafoodexpo.in](mailto:contact@indiafoodexpo.in)

### Website:

[www.indiafoodexpo.in](http://www.indiafoodexpo.in)  
[www.iiaonline.in](http://www.iiaonline.in)